REQUEST FOR PROPOSAL

Clarion County Hotel Tax Grant Award

Category - Marketing

**Purpose:** Attain a grant award from Clarion County Hotel Tax Committee **to generate overnight stays** within the Act 18 Hotel Tax law taxable lodging facilities, such as, Hotels, B &B’s, Motels, AirB&B’s, and cabins that are permanent structures on public or private campgrounds.

**Organization's Name:**

Contact Name & Title:

Address:

Phone: Email:

**Short Program Description:**

**Program Objectives:** Please address the following topics: ( must be 500 to 2000 words)

1. Brief description of your organization.

2. Define your target audience.

3. How does this project/request increase overnight stays in Clarion County and/or expand economic opportunities for Clarion County. **A "validation" form will need to be completed by a Clarion County establishment. Please review this form prior to submitting a grant application.**

4. Details on how funds will be spent.

5. How will success and effectiveness of project be measured. Include methodology to be used to track participants.

**Budget:**

1. Amount requested

2. All project expenses

3. Other funding sources (if project exceeds your ask)

4. Proof of 25% match

**Timeline:** A projected schedule and detailed timeline for the project.